



## **ABOUT US**

Over 50 years ago, B.F. Ascher & Company, Inc. began providing health care products for better living. The founder, Bordner "Bo" Ascher, began his company in Kansas City with a focus on manufacturing prescription pharmaceuticals. By the 1970's, B.F. Ascher & Company offered products directly to the consumer. Early successes in over-the-counter products included MOBISYL® pain relief cream. In the first decade in O-T-C, an entire line of products joined the B.F. Ascher family including sinus, allergy, cough, and cold relief products still available today.

As a privately held company, the Ascher's have grown with advances in medicine and changing consumer needs. In the 1990's new products appeared, and advanced versions of long-time favorites were introduced. Today the AYR® Saline family are the best selling brand of saline products available.